

# Catalyst for Creativity



ART FOR ALL, EVERY DAY







### Your Sarasota Art Museum

Sarasota Art Museum is Ringling College of Art and Design's laboratory for the exploration and advancement of contemporary art. When we as a community envisioned what Sarasota Art Museum could be — how embracing talented artists from around the globe would unleash their creativity and breathe new life into these iconic historic buildings — could we truly imagine all that we'd create together in these first five years?

Discover how you can make a difference in these three priority areas:

### **ARTISTIC EXCELLENCE**

With each ambitious season of rotating exhibitions, SAM boldly demonstrates how giving artists time, space and resources to experiment pushes their boundaries artistically, so that we can be transported through their vision and perceptions of the world.

- Gallery Exhibitions
- Inside Out Installations
- Artist Commissions
- Fuel the Future Exhibition Planning Fund
- Conversations with Contemporary Artists

### **COMMUNITY ENGAGEMENT AND EDUCATION**

Our belief in Art for All, Every Day guides us to make SAM a place where all members of our community can discover the value of the arts in our lives. Working with community partners across Sarasota and Manatee counties, SAM welcomes new visitors and learns from their perspectives.

- Free Second Sundays
- Welcome and Accessibility Programs
- Youth & Family Programs
- School Visits and Educator Resources
- Internships and Teen Arts Council
- Opportunities for Ringling College Students and Faculty
- Creative Aging and Lifelong Learning

### **MUSEUM CAMPUS**

SAM has an enduring commitment to preserving, maintaining, and activating our restored and modernized architectural environment.

- Great Lawn Activations
- Outdoor Play Space
- Capital Investments
- · Communications & Infrastructure

"Can you imagine our city before Sarasota Art Museum?
Where else, but here, would you feel immersed in the
contemporary, enlivened by the unconventional, and stirred to
explore with fresh eyes? And together, we are just getting started!"

-VIRGINIA SHEARER
EXECUTIVE DIRECTOR

## Ways to Give

### **ANNUAL GIVING**

With each new season of artist commissions, site-specific installations, group and solo exhibitions, and experimental programming, you've come to expect the unexpected. Our Members, Ambassadors, and special event supporters provide critical underwriting each year. Our exhibition and program sponsors take us further in realizing our Artistic Excellence, Community Engagement, and Education Initiatives.

Multi-year commitments help us build upon our programming over time.

We celebrate our donors throughout the year at Sarasota Art Museum and Ringling College events, and bring you closer to the programs and artistic initiatives that you support to see your impact first-hand.

### NAMED ENDOWED FUNDS

As opposed to annual giving, endowment gifts are invested and grow over time. An annual distribution of investment earnings, currently based on a 5% average, supports your fund's designated purpose. For example, a \$200,000 endowed fund for exhibitions will furnish approximately \$10,000 each year, adjusted for market conditions. Named endowed funds could include opportunities such as:

- Exhibitions
- Program Series
- Commissioning Fund for Artistic Excellence
- Education and Community Engagement

### **SELECT NAMING OPPORTUNITIES**

A dream 16 years in the making, Sarasota Art Museum of Ringling College of Art and Design opened in December 2019, creating our city's only Museum focused solely on contemporary art. This one-of-akind campus offers unique naming opportunities such as:

- Sarasota Art Museum
- · Paul Rudolph Building
- Great Lawn
- Sculpture Garden
- Galleries
- Classrooms

### **PLANNED GIFTS**

One of the best ways to invest in the Museum's longevity is to name the organization as a beneficiary in your estate plans. When you ensure your legacy in this way, you are welcomed into the Ringling College Christ-Janer Legacy Society. We look forward to discussing the wide variety of options for making and designating a planned gift with you and your financial advisor.



















1001 S. TAMIAMI TRAIL | SARASOTA, FL 34236 SARASOTAARTMUSEUM.ORG

Sarasota Art Museum of Ringling College of Art and Design, Inc. is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 59-0637903.